Healthy Beverage Policy

FIRST 5 HUMBOLDT strives to promote health and wellness through the promotion of healthy beverages. All FIRST 5 staff, and grantees receiving FIRST 5 funding, are expected to be role models for the families they serve. Given the strong link between sugar-sweetened beverage consumption and obesity, beverages purchased with funding received from FIRST 5 HUMBOLDT and served during FIRST 5 HUMBOLDT funded events, meetings, programs, activities, and celebrations are required to meet the following nutritional guidelines:

Beverages for Children
As mentors and role models for children and families, FIRST 5 HUMBOLDT recommends that grantees provide the following healthy opportunities to the community:
• Provide water free of charge, served in pitchers rather than individual plastic bottles, whenever possible to reduce the environmental impact.
• Healthy beverages for children in addition to water:
  o Unflavored milk, e.g. cow, goat, soy, rice, almond, oat, etc. (ages 2 and older);
  o Carbonated water with no sweeteners, flavored or unflavored;
  o 100% fruit juice portioned according to the American Academy of Pediatrics, 4-6 oz. for children ages 2 – 6;
  o Consider whole fruit slices in place of juice.

Beverages for Adults
During meetings and events where there are ONLY adults, the following beverage recommendations apply:
• Water with no sweetened additives;
• Non-caloric beverages, such as coffee or tea;
• Carbonated water with no sweeteners, flavored or unflavored;
• Unflavored milk, e.g. cow, goat, soy, rice, almond, oat, etc.
• 100% fruit juice.

Regardless of funding source, FIRST 5 HUMBOLDT strongly encourages serving healthy beverages during activities for young children and their families.